



2024 Sponsorship Packet

The Greater Arkansas River Nature Association (GARNA) changes lives through environmental education, stewardship, and sustainability across the Arkansas Valley.

Here's why you want to reach our supporters:

- **GARNA's work reaches 1 in every 5 valley residents every year** with nature-based programs engaging over 7,000 youth and adults, and over 300 volunteers.
- Our biweekly e-newsletter reaches **3200 subscribers**.
- GARNA's Facebook posts reach an average of 3,000 people, with **over 2,800 Facebook followers and almost 1,300 Instagram followers**.
- Our **volunteers give 5,000 hours of their time every year** to take care of our public lands.
- **GARNA's field trips and camps for children and pre-teens serve hundreds of families and create loyal, life-long relationships.**

We're asking for your support to sustain and grow our valley-wide impacts and nurture our future public land stewards!

GARNA invites you to sponsor our Annual Gala on August 22, 2024

[See reverse for how you can be a part of it!](#)

\$2,500 Headwaters Sponsorship

- **Event Tickets:** 6
- **Logo:** Top of Event Page for a full year!
 - * Top of Newsletter (5,200-person reach)
 - * Displayed as Presenting Sponsor in “thank you” ad in Leadville, BV & Salida newspapers
 - * Your banner on top at Event
- **Materials & Freebies:** distributed at Event (items you provide)
- **Recognition at Event:** Executive Director thank you from stage
- **Social Media:** 4 custom mentions tagging your business!
- **Swag for you:** 6 Large GARNA decal stickers

\$1,500 Rapids Sponsorship

- **Event Tickets:** 4
- **Logo:** Center of Event Page for a year
 - * Middle of Newsletter
 - * Displayed as Sponsor in “thank you” ad in Leadville, BV & Salida newspapers
 - * Your banner posted at Event
- **Recognition at Event:** Executive Director thank you from stage
- **Social Media:** 2 custom mentions tagging your business
- **Swag for you:** 3 small GARNA decal stickers

\$500 Wave Sponsorship

- **Event Tickets:** 4
- **Logo:** Footer on Event Page for a year
 - * Featured in Newsletter
- * Shown on-screen during Event
- * Displayed in “thank you” ad in Leadville, BV & Salida newspapers

\$250 Ripple Sponsorship

- **Event Tickets:** 4
- **Logo:** Footer on Event Page for a year
 - * Featured in Newsletter
- * Shown on-screen during Event
- * Displayed in “thank you” ad in Leadville, BV & Salida newspapers

For more information and to become a partner and sponsor, please contact:

Jason Marsden, Executive Director, 719-539-5106, director@garna.org

Checks: Payable to GARNA, PO Box 1522, Salida, CO 81201

[Or Donate Online at: https://bit.ly/GARNAGala2024](https://bit.ly/GARNAGala2024)

GARNA is a 501(c)(3) tax-exempt charitable organization. Our FEIN is 84-1321011



GARNA
Greater Arkansas River
Nature Association

2024 Silent Auction Donation

Item Donated: _____

Retail Value: _____

Business Name: _____

Item Description: _____

Please email your business logo to Jessica Downing: landvolunteers@garna.org for inclusion in promotional materials.

Date: _____

Donation item received by: _____